It has been emperically demonstrated that cross ownership of media outlets such as newspapers, TV and Radio stations decreases competition for advertising and leads to increased rates, putting further pressure on locally owned businesses. This is counter to the goal of achieving and maintaining an efficient, market driven economy.

Likewise, when media outlets are consolidated, the range of opinions expressed in local and regional news outlets is found to be severely decreased with alternative views often completley eliminated. This is counter to the goal of achieving and maintaining a democtratic society.

Support for lifting the current cross-ownership limitations can only be taken as opposition to efficient market economies and democratic social organization.